



July 28, 2020

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**City Council sends video message *Help Us Help Each Other* to encourage charitable donations**

As Campbell River passes the four-month mark of COVID-19 times, City Council is sending out another short video message to encourage people to make charitable donations if possible.

*“With COVID-19 and the major changes we’re facing together, some of us need more help to make it through,”* says Mayor Andy Adams. *“We’re hoping to encourage anyone who has the means and hasn’t yet donated to local organizations to consider doing that.”*

The video highlights that local non-profits – which don’t have the same opportunities for fundraising during the pandemic – are working to provide the basics for many people in need.

See the video on the City’s COVID-19 webpage ([campbellriver.ca/COVID-19](http://campbellriver.ca/COVID-19)) or on the YouTube channel ([www.youtube.com/cityofcampbellriver](http://www.youtube.com/cityofcampbellriver)).

With the launch of the video, Mayor Adams continues to encourage people to be extremely vigilant about public health.

*“We recognize people have been very careful for a long time, but with expanded activities and travel, and more new cases of COVID-19, there’s cause for concern,”* he says. *“The increasing number of cases are a reminder that we must all act to prevent the spread of this virus, that it’s up to everyone to take responsibility – and take precautions – to protect ourselves and each other from this highly contagious and dangerous disease.”*

Mayor Adams urges everyone to keep safety top of mind this summer by:

- handwashing
- keeping your distance from people who aren’t part of your household
- wearing a mask if you can’t maintain that recommended two-metre distance
- keeping social bubbles small, and staying home if you’re sick.

Council’s previous video message, *Stay Strong, Campbell River*, encouraged community members to take inspiration from downtown icon Logger Mike, a wood carving high out of reach on a spar pole. Logger Mike has since begun wearing a protective face mask.

*“Keep your distance – and stay strong, Campbell River,”* the Mayor says. *“We can do this.”*

Find data on current coronavirus case numbers and possible exposure at <https://www.islandhealth.ca/learn-about-health/covid-19>

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**Please note:** We are gradually – carefully – resuming in-person services and limited public access to City facilities. For the most recent information on City services, please see our website ([campbellriver.ca](http://campbellriver.ca)). Reach us with general inquiries by email ([info@campbellriver.ca](mailto:info@campbellriver.ca)) or telephone 250-286-5700.