

March 17, 2020

**SRD and City of Campbell River emergency response to COVID-19  
and resources for local business continuity planning**

**Campbell River, BC** – The Strathcona Regional District (SRD) and the City of Campbell River are working to continue to provide essential services.

“Local government emergency operation centres are determining how best to provide services and resources in the region and are following directives by the federal and provincial government,” says SRD Protective Services Coordinator Shaun Koopman “We want to applaud the efforts taken by many people in the region to reduce potential infection by being diligent with handwashing and social distancing – limiting their exposure to others. Taking actions to protect the vulnerable among our population is showing responsibility, not fear. We cannot stress enough that everyone should follow the health and self-isolation guidelines as recommended by the BC Centre of Disease Control” Koopman adds.

Find the up-to-date provincial health information at [www.bccdc.ca](http://www.bccdc.ca).

Find the most current information on City services at [www.campbellriver.ca/COVID-19](http://www.campbellriver.ca/COVID-19)

To help support local businesses, Business Continuity Planning templates based on best practices are available to any business in the region.

“Many of the feedback forms from the recent Business Disaster Recovery planning session we hosted indicated that participants were interested in a follow-up session that focused on preparing a Business Continuity Plan. To heed social distancing recommendations, we are not hosting in-person follow up sessions at this time,” he says.

Templates are available online at [www.srd.ca/business/continuity/planning](http://www.srd.ca/business/continuity/planning), Please contact the SRD’s Protective Services Coordinator directly at 250-830-6702 or [skoopman@srd.ca](mailto:skoopman@srd.ca) with any questions or for more information.

The BC Chamber of Commerce —in partnership with Small Business BC, Community Futures, and British Columbia Economic Development Association is urgently seeking input around current and contemplated effects to businesses due to the COVID-19 pandemic. Feedback will be sent directly to the provincial and federal governments to inform how they can help businesses mitigate the damage of this global market disruption and recover.

The survey is available at this link until Wednesday, March 18. <https://www.bcmindreader.com/c/r/covid-impact-survey-2020-chambers>

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