

November 30, 2015

Thinking of starting a business? Start with us!

Seven young adults were the first audience for a new community presentation on local business licensing in November.

The City provided the information to students enrolled in BladeRunners, an award-winning employment program for young adults up to 30 years old, which was being offered by the Laichwiltach Family Life Society. Part of the program took place at Mosaic Vocational School, and the business licensing presentation was included in an entrepreneurial workshop.

“Participants in the Independent Contract Worker workshop explore the concept of self-employment, developing a sense of enterprise and entrepreneurship,” says Gale Anson, instructor and certified life skills coach. *“The process gives young people a new view on what work is and ways to make money.”*

“The City is a valuable resource for entrepreneurs,” says Kevin Brooks, development services supervisor. *“We provide a wide variety of services, from market research statistics to helping prospective businesses navigate the requirements to obtain a business licence.”*

The presentation covered why businesses are licensed, how the process works, and how the City can help people successfully start up a new business.

“The participants in this workshop had some really exciting ideas for starting new businesses,” notes guest speaker Simon Tremblay from the City’s community planning and development services department. *“We wanted to highlight a number of options for them to consider and make sure they know we’re here to help them along their path to success.”*

Other ways the City of Campbell River can help businesses thrive:

- **Location, location, location!** Find a suitable spot to set up shop.
- **You wanna do what?** We offer business workshops and presentations.
- **More bang for your buck.** Does your business qualify for downtown tax exemptions and façade improvement grants?
- **Timing is everything.** Plan your move to coincide with City improvement projects.
- **Get connected.** The City can link entrepreneurs with other local businesses and developers.

For more information, or to book a presentation, please contact the community planning and development services department 250-286-5755 or email planning@campbellriver.ca.

For information on the BladeRunners program see, <http://www.lfls.ca/programs/youth/youth-life-skills> or <http://www.nviats.com/bladerunners-program>

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