

October 19, 2016

City of Campbell River launches Power Down 2

Are you ready for Power Down 2 Campbell River?

This incentive program offers residents rebates to make their homes more energy efficient, a continuation of Power Down Campbell River that ran in 2013 as a home energy conservation video challenge between five families. The winning family received \$1,500 for energy-efficiency renovations.

Power Down 2 Campbell River offers rebates on home energy evaluations conducted by a qualified energy advisor who will assess a home's efficiency and make recommendations for improvements.

The City also provides top-up funding to both the Province's *Oil to Heat Pump* program and to a number of rebates available through the BC Hydro and FortisBC *Home Renovation Rebate Program*.

"Power Down 2 Campbell River is an opportunity for residents to increase home energy efficiency and take advantage of all the benefits that come with that," says Cassie Smith, the City's climate and energy specialist. *"Increasing a home's energy efficiency makes it more comfortable, saves money on energy bills and helps reduce emissions."*

Dozens of rebates are available, on a first come first serve basis, term and conditions will apply.

For information about the programs and incentives, visit campbellriver.ca/powerdown.

"This program contributes to the City's target to reduce emissions as outlined in our Climate Action Agreement," says Marianne Wade, acting community planning and development services manager. *"Through partnerships like these, we can take steps to reduce overall energy consumption in the community, benefiting the environment and making Campbell River an even more livable city."*

The City's housing stock accounts for roughly 23 per cent of community greenhouse gas emissions. Decreasing energy consumption and emissions in the community by increasing the efficiency of homes is a priority of the City's Community Energy and Emissions Plan (CEEP). The implementation plan was endorsed by the City's Advisory Planning and Environment Commission in September and will be considered by Council in November after the community has had an opportunity to review the CEEP and comment by survey until Oct. 28.

Find the survey under What's New at www.campbellriver.ca.

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