

May 8, 2014

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### **Thanks for great response, Campbell River!**

More than 600 people participated in April's recreation and culture survey and more than 60 people participated in focus groups.

*"The number of survey responses well-exceeded our expectations, and we heard very valuable comments, suggestions and kudos about what matters most to people when it comes to recreation and culture in our community,"* says City of Campbell River recreation and culture manager Lynn Wark. *"The rich information obtained from the focus groups helps to supplement the data obtained through the surveys – and we extend huge, heartfelt thanks to the hundreds of people who took the time to provide the terrific response during last month's public consultation."*

Community member, Don McIver, even took the time to attach a letter promoting an active lifestyle.

*"Thanks to the City of Campbell River and the many clubs and businesses that promote exercising. The payoff is a healthier, longer and a happier life. Give it a try,"* McIver wrote.

Joanna Broadbent, vice principal at Ecole Phoenix, commented: *"The students really enjoyed participating in the youth focus group and liked having the opportunity to share their thoughts on recreation."*

The names of all survey and focus group participants will be entered into a prize draw. Winners will be notified over the next week.

*"Another huge thanks goes out to the 15 local businesses that supported the consultation process by assisting with incentive prizes,"* Wark says. *"We are certain their generosity helped encourage the community to participate!"*

Thank you Amy's Asian Foods, Comfort Zone, Fusilli Grill, Moxie's, On the Rocks Climbing Gym, Thrifty's, Superstore, Quality Foods, Royal Coachman, White Tower, Quay West, Ricky's, Riptide, Starbuck's and London Drugs.

The information gathered during the public consultation will be reviewed during the month of May, and results will be shared with the community in June.

If you have any questions or comments, please call the Recreation & Culture Department at 250-286-1161 or 250-923-7911.

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Contact: Lynn Wark, Recreation & Culture Manager

250-923-7911