

March 26, 2014

Sign up to focus on Recreation and Culture

Throughout April, the Campbell River Recreation and Culture Department will gather public feedback about recreation and culture in our community. And you play an important role!

First, share your thoughts through the online survey – available on the city website www.campbellriver.ca between April 6 and 19. Then, consider signing up to participate in a focus group.

“The importance of recreation and culture in determining a community’s overall health and quality of life cannot be overestimated, and people interested in new and different recreation services are encouraged to join one of our focus group sessions,” says Lynn Wark, the City’s recreation manager. *“We’ll be working to involve a wide cross section of our community including current participants, new immigrants, people with lower incomes, people who are inactive, people with physical, mental or health challenges, or anyone who has ideas that would advance recreation and cultural services in the community.”*

Recent work conducted across the country by the National Parks and Recreation Association has shown that every community can enhance the quality of life for residents through regular recreation services.

People interested and available to join a focus group will spend one hour in groups of eight discussing their needs and interests for recreation and cultural services.

Please call Lynn Wark at the Sportsplex (250-923-7911) to confirm focus group participation.

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Contact: Lynn Wark, Recreation Manager

250-923-7911