

March 31, 2014

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### **Earth Week Film Festival Features Local Films and Award Winning Documentary**

Get ready for the upcoming Earth Week Film Festival on Wednesday, April 16 at the Tidemark Theatre. The festival will support local students taking environmental action in our community with event proceeds supporting a student environmental bursary. The evening will be fun, light-hearted, educational and inspiring.

The action-packed event is hosted by the City of Campbell River and School District 72 and will include local films such as *Power Down Campbell River*, which follows five Campbell River families as they compete to reduce their energy consumption during a month-long contest, and *Harvest Campbell River*, which highlights what local people think about their access to food, local food opportunities in Campbell River, and the challenges on the horizon.

Humorous, refreshing, goofy, and inspiring are just a few words that describe the evening's multiple award-winning feature film. *Truck Farm* follows the journey of two friends/filmmakers as they transform their grandfather's '86 Dodge into a mobile micro-farm through the help of green-roof technology. The filmmakers describe their project as a "whimsical, musically narrated documentary film" that has been created with "a healthy dose of optimism and humor." *Truck Farm* introduces viewers to a new generation of innovative farmers, while highlighting the promise and perils of urban farming. Once the plants begin to sprout, viewers are trucked around New York's budding agricultural culture in the form of roof top, window, community and barge farms – and discover how these ventures breathe new life into old cities.

"The annual film festival is a great event for community members of all ages. The event brings people together to celebrate Earth Week, creates awareness about environmental issues affecting our planet and encourages people to think about how they can make a difference," says Councillor Larry Samson, who holds the environmental portfolio for City Council.

City representatives and community groups will attend the event to share information about local food and energy conservation, as well as other environmental initiatives in Campbell River"

Community booths and displays will be offered by the Compost Education Centre, Greenways Land Trust, Encorp Return It Centre, the Youth Action Committee, Timberline Earth Club, Discovery Passage Sea Life Society and the Strathcona Food Security Project. The City will host a booth to promote the Campbell River Food Map.

Doors open at 6:30 p.m., and the films begins at 7 p.m. on Wednesday, April 16. Admission is by donation at the door, with proceeds going to support a student environmental bursary. Last year a \$500 student environmental bursary for a graduating SD 72 student was funded by the event's proceeds.

Tickets are available on a first-come, first-served basis at the Tidemark Theatre.

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