

November 6, 2013

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**Mobile business licenses in the works for Campbell River**

Local businesses can look forward to setting up shop in Campbell River and being able to do business throughout central Vancouver Island, with a one-stop mobile business license program.

At its November 5 meeting, City Council approved a bylaw to implement a program that allows licensed businesses to operate across 12 central Vancouver Island jurisdictions. Once in place, the new program will set up businesses applying for a local license to purchase an additional permit that allows them to operate in any of the participating communities.

Central Vancouver Island communities within the partnership region that would be covered by one additional \$150 business license include: Campbell River, Comox, Courtenay, Cumberland, Duncan, Ladysmith, Lake Cowichan, Nanaimo, North Cowichan, Parksville, Port Alberni and Qualicum Beach.

In British Columbia, a business license is required in the municipality where the business operates. To operate a business across multiple municipalities, a separate license is required for each jurisdiction. A mobile or inter-municipal business license allows businesses, such as contractors, to operate in multiple municipalities and regional districts. Typically, the multi-jurisdiction approach streamlines and simplifies the licensing process and reduces the cost for business owners.

*“The Campbell River Chamber of Commerce and City staff have been working closely and collaboratively to build a more business-friendly environment, and the concept of an inter-community business license program arose as a key initiative to pursue together,”* explains Ron Neufeld, the City’s deputy city manager and general manager of operations. *“This is an opportunity to support our local business community and another way to market Campbell River as a great place to do business.”*

*“Mobile licensing would give businesses access to larger market, across all the participating communities. It would also give consumers a greater choice of service providers. All of this means greater opportunity for businesses to grow their client base regardless of the client location,”* says Colleen Evans, president and chief executive officer of the Campbell River Chamber of Commerce.

*“Creating opportunities for our local businesses to benefit from a more regional approach to support growth is a positive move, and we look forward to the upcoming bylaw to support this,”* adds Chamber board chair, Mike Boulet.

The program implementation will occur for the start of the 2014 calendar year, Neufeld adds.

A mobile business license still requires businesses to comply with the regulations and bylaws of each municipality.

Currently, regions in British Columbia that have a mobile business license system include: the Okanagan, Greater Victoria, Trail, Cowichan Lake, North Shore and Courtenay/Comox.

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