

December 14, 2010

In the event of snow, the City's clearing the way for YOU

Winter's here, and if we get more white stuff in Campbell River, here's how the City will work to clear the way for you.

During winter storms, the City plows and sands to keep all major roadways passable.

Emergency routes and main road networks get priority attention. Next on the list, the City clears collector roads, transit routes, commercial areas and school zones. The City then clears local roads and site-specific hazards.

"The City's snow removal goal is to keep open a minimum of one driving lane – two on arterial and collector roads – to provide emergency vehicles and the public with reasonable access and passable driving lanes around the community," says Ron Neufeld, the City's general manager of operations. *"We work to ensure roads are safe and passable, and that service is quick, consistent and delivered as cost-effectively as possible."*

The provincial government manages snow and ice along provincial highways, Neufeld adds.

In the event of a snowstorm, here's how you can help.

- Try not to park on the road during or after a snowstorm.
- Owners and renters of residential properties are requested to clear snow and ice from sidewalks. And please, don't shovel snow onto the road!
- Commercial, institutional and industrial occupants are responsible for clearing sidewalks around their properties.
- Use transit whenever possible – and, if you do drive, be sure you have good snow tires and an emergency kit. And drive safely.

Handy contact numbers for reporting snow and ice concerns

For community roads, call City of Campbell River: 250-286-4033

For highways, call Emcon: 1-866-353-3136

A map of primary and secondary routes throughout the community and information about the City's snow and ice policy are available on the City's website (www.campbellriver.ca) and in a printed brochure available at: City Hall, the Community Centre, the Dogwood Operations Centre and the Sportsplex.

For more information, please contact the City's transportation department at 250-286-4033.

– 30 –

Contact: Ron Neufeld, General Manager Operations 250-286-5765