

April 5, 2016

Refresh Downtown Campbell River! Online survey seeks public ideas

Lighting, sidewalk cafes, landscaping, buildings, pedestrian areas, parking, live music, events... what do you want to see improved in downtown Campbell River?

Help create a lively and vibrant heart of the community by sharing your ideas in the City's online survey.

"Revitalizing our downtown is a key Council priority and we want to know what is important to local business and property owners and Campbell River residents," says Mayor Andy Adams. "Our downtown survey is the first step in gathering feedback on future streetscape improvement priorities."

The survey is the first step in the City's downtown design process. Throughout the spring and summer of 2016, the City is developing design options that include roadways, sidewalks, public gathering spaces, lighting, landscaping, decorative features, bicycle areas, parking, signage and building look and design. The City is also reviewing water, sewer, drainage and parking plans to support new development in the downtown.

"We want to hear from the community about which design options best celebrate Campbell River's unique history and identity," says Amber Zirnhelt, the City's community planning and development services manager. "This initiative builds on previous studies and plans for the downtown and will enable the City to be development ready – with infrastructure information, conceptual designs for the street improvements, and priorities for capital projects downtown."

The downtown survey is open until April 30, 2016 and can be accessed online at campbellriver.ca/downtowndesign. Paper copies can be picked up in the Planning Department upstairs at City Hall.

Public open houses and stakeholder workshops will be held in the late spring/early summer. To get involved, visit the project website campbellriver.ca/downtowndesign and sign up for email updates.

For more information on the sign bylaw update process, please call the City's Community Planning & Development Services Department at 250-286-5725.

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