

April 1, 2015

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### **Riding Riverites want racks? Youth Action Committee surveys local biking community**

The City's Youth Action Committee is looking for the community's feedback on biking in Campbell River.

Fill out a survey by April 23 to make your bike riding experience more positive, and to be entered into a draw with three chances to win \$100 toward a Campbell River bike store of your choice. Your feedback could help make Campbell River a safer and more convenient community for biking, with more bike racks, route signs and improved bike lanes.

*"Campbell River is really bikeable and more people should be biking. We are interested in why people aren't biking, and what we can do to make it a better place,"* said Nigel Neufeld, Chair of the Youth Action Committee.

*"Biking benefits the environment and individual health and we want to know what the City can do to encourage you and people you know to ride more,"* said YAC member Gretta Hamilton.

Some examples of survey questions include issues like common biking destinations, locations needing bike racks and directional signage, and what type of infrastructure encourages you to bike.

Local business representatives are also encouraged to take the survey, especially if they are interested in having a bike rack outside their business as the City's Transportation Department is looking for feedback for potential locations for additional bike racks.

Link to the online survey from [www.campbellriver.ca](http://www.campbellriver.ca) or on the City's Sustainable Campbell River Facebook page. The direct link to the survey is: <https://www.surveymonkey.com/s/bikingincampbellriver> Or pick up a paper copy at the Community Centre, Sportsplex, Timberline and Carihi Secondary. Survey results will be collected until April 23.

The Youth Action Committee will also be hosting a focus group on biking in Campbell River. Interested in participating? Reach Nigel Neufeld at [Nigel.Neufeld@outlook.com](mailto:Nigel.Neufeld@outlook.com) for more information on this event.

The Campbell River Youth Action Committee provides advice to City Council and staff on community issues, and is composed of open-minded, innovative, and motivated youth aged 14 to 18. Their main goal this year is to make Campbell River a safer, and more bike-friendly environment.

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