

February 27, 2014

Four-way stop downtown to become permanent

The City of Campbell River will install permanent four-way stop signs at the intersection of 10th Ave and Shoppers Row. The current signs were temporarily placed at this location to accommodate traffic detours during the St. Ann's block upgrade construction.

Consistent with the three-way stop at Shoppers Row and 11th Avenue, a permanent four-way stop at this intersection will reduce the speed of traffic to benefit both pedestrians and drivers in the downtown core.

"The installation of the four-way stop at this location will keep traffic flowing, but at a slower pace, giving drivers more time to use the angle parking along Shoppers Row. A four-way stop also gives drivers safer and easier access to turn in any direction at this intersection," says Drew Hadfield, the City's transportation manager. "For pedestrians, the four-way stop will mean improved safety crossing the intersection, especially for very young and elderly people, as well as people with mobility challenges. And better pedestrian access to any direction in this central downtown location supports the goal of making downtown a vibrant walking place."

While ICBC data shows this location has an average of one collision a year, a relatively low number, consultation with the Downtown Business Improvement Association confirms that there is a general consensus to install a permanent four-way stop at the intersection for improved access, Hadfield says.

He adds: *"Council's strategic plan for Campbell River's downtown core is to make this area a destination rather than a route to simply travel through, which people have through either Dogwood Street or Highway 19A."*

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