

April 16, 2014

---

**New sign and information kiosk highlights Jubilee Connector section of Greenways Loop**

An eye-catching information sign and kiosk is now in place at the corner of Jubilee Parkway and Dogwood Street.

The sign was developed by Greenways Land Trust and City staff to draw attention to the many opportunities to enjoy nature along the Jubilee Connector, an inviting 2.5 km nature trail paralleling the Jubilee Parkway. The trail connects South Dogwood Street to Hwy 19A, with many access points from neighbourhoods along Jubilee Parkway.

The sign and kiosk also highlight the ecology along the loop, in particular the rehabilitation of salmon-bearing Willow Creek. Unlike other creeks and streams, Willow Creek is not stocked with hatchery salmon, making it a particularly important wild salmon indicator area.

Rehabilitation of the creek shoreline area to its natural condition involved the removal of invasive plants and re-planting with native species such as western red cedar, Douglas-fir, sword fern and red flowering currant. The route along the creek was designed to reduce human impact, making it a fish-friendly trail.

**About the Greenways Loop:**

- Planning of the loop began in 1997, linking existing recreational trails, parks and natural areas in Campbell River to the heart of the downtown. The 25 km Greenways Loop passes through both lush forest and along the scenic seashore.
- The Beaverlodge Forest Lands trails, the ERT (Elk River Timber) trail, the Rotary Seawalk and the Jubilee Connector are all important links in the loop.
- In 2009 the Greenways Land Trust was appointed project manager for the Jubilee Connector; the southern portion of the Greenways Loop.
- Construction of the trail began in 2010, creating jobs for many locals, including skilled forestry workers affected by the downturn in the forest industry.
- Work crews completed many tasks such as invasive species removal, site preparation, trail and bridge building, erosion and sediment control and native species planting.
- Officially opened in the spring of 2011, the Jubilee Connector provides opportunities for nature viewing in addition to being an important piece of the Greenways Loop.

###

Contact: Ross Milnthorp, General Manager, Parks, Recreation & Culture

250-286-5797