

April 1, 2014

Recycle more starting May 19 – curbside blue box program expanding

Starting May 19, 2014 Campbell River residents will be able to put more recyclable items in the blue box at the curbside.

Milk cartons, aerosol cans, spiral wound containers for frozen juice, cookies and other items, hot and cold drink cups and plastic plant pots are among the new items that will be collected with curbside recycling.

Campbell River residents will also pay \$14 less for curbside recycling collection in 2014. *“For residents the benefits of this program are two-fold: residents will see a reduction in their 2014 fees for garbage and recycling, and the program expands the materials that can be recycled curbside,”* said Andy Laidlaw, City Manager for Campbell River.

As of May 19, Campbell River residents will be able to recycle a range of packaging not previously included in curbside collection program. Full details on acceptable items can be found here on the City’s website: <http://www.campbellriver.ca/city-services/garbage-recycling-yard-waste>

“Other than the cost savings, the big change for residents is that they can recycle more items in their blue box starting May 19,” says Amber Zirnhelt, the City’s sustainability manager. *“Blue box collection schedules will not change in Campbell River, and Emterra Environmental will continue to collect recycling.”*

Even more recyclable items will be accepted at certain depots. As of May 19, the Campbell River Waste Management Centre on Argonaut Road will accept materials including styrofoam, glass, plastic bags/film wrap. The depots at Strathcona Gardens and Willow Point Park will not take any new items, but will continue to be drop-off locations for cardboard, hard plastics, and metals. The privately-run depot at 1580 Willow Street (Island Return-It Centre) will offer expanded recycling including accepting all glass products, soft plastics such as bags and plastic wraps, cardboard, paper and styrofoam. For the most up-to-date list of depot locations and which recyclable materials they will accept, visit www.cswm.ca

The change is a result of businesses that supply packaging and printed paper to BC residents taking on the responsibility for collecting and managing the recycling of these materials. As of May 19, Multi-Material BC, a non-profit organization, will work on behalf of these businesses to coordinate an expanded recycling program in many areas across the province. MMBC will provide a financial subsidy to the City of Campbell River that will be used to reduce fees residents pay for local recycling. Campbell River is one of many BC municipalities and governments participating in this program.

For more information on MMBC visit: www.multimaterialbc.ca

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